

Len is a leader in communicating the gospel to the changing culture. Equally versed in oral, written and visual communication, Len has a passion for equipping local congregations to share God's story in powerfully resonant and prophetic ways. Len is frequently published in the field of worship, communication, technology and the arts. A regular conference speaker, he has taught thousands of church leaders on the value of creative arts and collaboration. His skillset is wide and includes strategic thinking and development, writing, teaching and public speaking, videography and video editing, graphic design, web development, and leading others in the same.

## RELATED MINISTRY AND PROFESSIONAL EXPERIENCE

### **Creative Director, Trietsch Memorial United Methodist Church**

**Flower Mound TX**

*May 2006-Present*

- Work closely with senior pastor and led worship design team in development of sermon series for worship; established design standard and create art for a variety of mediums to communicate the series' primary ideas in worship
- Vision setter and strategic developer of Creative Arts ministry; reorganized media ministry into Creative Arts ministry, exponentially grew volunteer team, established regular technical and creative growth opportunities
- Worship development and execution in a variety of roles including worship producer, on stage host, media director, graphic designer, video producer and more
- Established Mission Moment short film series to foster missional values, promote ministries to the congregation, and increase giving
- Lead and mentor worship team and Creative Arts volunteer team; improved worship development processes by facilitating team consensus and a sharper focus on goals, strategies, and processes
- Supervised Upgrade in Technical Installation (2006) and advise current Technical Specialist

### **Co-Founder / Co-Owner, Midnight Oil Productions**

**Grand Prairie TX**

*Apr 2002-Present*

- Internationally known para-church ministry in realm of worship, media, technology and the arts with a growing database of over 17,000 churches
- Teach at a wide variety of national and regional conferences and events on effective worship design and planning, and the use of media in a worship setting.
- Co-produce and publish dozens of video and motion graphics resources for local churches.
- Vibrant online presence: Use xhtml, Unix, server management, php and MySQL databases to create and operate a e-commerce capable website for the company's critical online presence
- Learned the value of effective business practice by experiencing the struggles and victories of small business ownership, from company formation to long hours of development to the joys of achievements.
- Daily operations include business management, financial and inventory management, creative and resource production / development, marketing, sales and customer service, web design and development

### **Adjunct Professor, Northwest Nazarene University**

**Boise ID**

*2007-Present*

Teaches in Online Graduate Degree Program, Master's in Missional Leadership

### **Local Church Consultant, Worship, Media and Technology**

*1998-present*

Duties included short-term and long-term teaching and training on use of digital technology in ministry, technical oversight and project management, video and graphic production, worship design team development

Churches consulted included:

- Community of Hope, Mansfield TX
- Kempsville Presbyterian Church, Virginia Beach VA
- Lovers Lane United Methodist Church, Dallas TX
- Sam Jones Memorial UMC, Cartersville GA
- Spring Valley United Methodist Church, Dallas TX
- Stonebridge United Methodist Church, McKinney TX
- The Woodlands United Methodist Church, The Woodlands TX
- Travis Park United Methodist Church, San Antonio TX
- Trietsch Memorial United Methodist Church, Flower Mound TX
- United Methodist Church of the Resurrection, Leawood KS

**Co-Founder, Lumicon Digital Productions**

*Apr 2000 – Apr 2002*

**Dallas TX**

- Strategic Business Unit of UMR Communications
- Initiative to bring digital ministry to local churches, especially small to medium in size
- Developed media-rich worship experiences for entire 3-year Revised Common Lectionary cycle

**Media Minister, Ginghamburg Church**

*May 1995-Mar 2000*

**Tipp City OH**

- Director of internationally known media ministry
- Member of worship design team
- Video and graphic producer
- Point person for church-wide technology needs
- Led volunteer media team of 120 and staff team of 5
- During tenure, worship attendance tripled from approximately 1000 to 3000

**Operations Engineer, WPTD-TV**

*1994-1995*

**Dayton OH**

**Free-lance videographer and editor**

*1993-1996*

**Central Ohio**

**Associate Youth Director, St. Paul United Methodist Church**

*1990-1992*

**Abilene TX**

**Associate Producer, 10 O’Clock News, KTAB-TV**

*1990*

**Abilene TX**

**PUBLICATIONS**

Wilson, Len. *The Wired Church 2.0*. Nashville: Abingdon, 2008.

---. *The Wired Church: Making Media Ministry*. Nashville: Abingdon, 1999.

---. *Media Ministry Guidebook*. Dayton: Ginghamburg, 1997.

Wilson, Len. “Creative Media Within Timid Churches.” UCC Evangelism Team eWord CD Vol 1.1 February 2002.

---. “Following the Divine Dynamist into Digital Culture.” Net Results May 2001.

---. “The Wired Church: Change is Good.” Technologies for Worship July 2000.

---. “The Wired Church: Make It Real.” Technologies for Worship July 2001.

- . "The Wired Church: Making a Media Ministry." *Technologies for Worship* March 2000.
- . "The Wired Church: That One Was a Complete Failure." *Technologies for Worship* March 2001.
- . "The Wired Church: The Only Way That Works?" *Technologies for Worship* January 2001.
- . "The Wired Church: Authentic Worship in Digital Culture." *Technologies for Worship* September 2001.
- . "The Wired Church: Television is Evil." *Technologies for Worship* November 2000.
- . "Wonder and Mystery in Worship." *The United Methodist Reporter: Plug and Pray* June 2001.
- . "Hourglass". *Merlyn's Pen* April 1987.

- Wilson, Len and Jason Moore. *Taking Flight with Creativity: Worship Design Teams That Work*. Nashville: Abingdon, 2009.
- . *Design Matters: Creating Powerful Imagery for Worship*. Nashville: Abingdon, 2006.
  - . *Digital Storytellers: The Art of Communicating the Gospel in Worship*. Nashville: Abingdon, 2002.

- Wilson, Len and Jason Moore. "Adopting Digital Media in Worship." *UMCOM.org* May 2004.
- . "The Annual Easter Challenge: Finding Fresh Ways to Tell the Story." *Faithvisuals.com* March 2007.
  - . "Brainstorming: The Power of the Worship Design Team." *Vision* Easter 2007: 29.
  - . "Design Matters: Building Metaphors." *Church Production* Sept/Oct 2004.
  - . "Design Matters: Colors." *Church Production* Jul/Aug 2005.
  - . "Design Matters: Composition." *Church Production* Jan/Feb 2005.
  - . "Design Matters: Encouragement on growing as an artist." *Church Production* Nov/Dec 2005.
  - . "Design Matters: Finding Reference in Design Culture." *Church Production* Nov/Dec 2004.
  - . "Design Matters: Fonts." *Church Production* Sept/Oct 2005.
  - . "Design Matters: Learn to Speak in a Visual Language." *Church Production* Jul/Aug 2004.
  - . "Design Matters: Texture." *Church Production* May/June 2005: 90.
  - . "Design Matters: Treatment." *Church Production* Mar/Apr 2005.
  - . "Designing Worship as a Team." *Worship Leader Magazine* July 2010
  - . "Expanding the Palette: 19 Ways to Use Media in Worship." *Church Production* May/June 2006.
  - . "Help! My Pastor Won't Plan Ahead!" *Technologies for Worship* October 2005.
  - . "How Many Chefs in the Kitchen? Size of the Worship Team." *Vision* Fall 2006:30.
  - . "How to Make a Good 'Man on the Street' Video." *Technologies for Worship* May 2004.
  - . "Learning To Think 'In Image' On The Worship Screen." *Church Executive* April 2006: 58.
  - . "Learning To Preach With Image." *Clergy Journal* January 2007: 5.
  - . "Light and Shadow: Important Tools For Making Better-Looking Graphics." *Vision* Fall 2005: 24.
  - . "Pre-game Strategy: Assigning Roles in Worship Team Planning." *Technologies for Worship* January 2006.
  - . "Redeeming Pop Culture." *Technologies for Worship* March 2002.
  - . "Seeing is Believing: Making The Most Out Of Screen Images." *Church and Worship Technology* May 2001.
  - . "Subject to Change: One Pastor's Story of Adding Digital Media to Worship..." *Technologies for Worship* April 2005.
  - . "Success is in the Details Part 1: Worship Meeting Frequencies." *Vision* Fall 2006: Online Extra.
  - . "Success is in the Details Part 2: Worship Meeting Agendas." *Vision* Christmas 2006:30.
  - . "Taking Flight: Creating Team Synergy." *Technologies for Worship* May 2003.
  - . "Tune It Up: Integrating Media in Worship." *Technologies for Worship* July 2003.
  - . "What Broadcast Television Can Teach Us About Worship." *Technologies for Worship* September 2004.

- Wilson, Len, and Jason Moore and Tom Boomershine and Amelia Cooper. *Fresh Out of the Box Volume 1: Digital Worship Experiences for Palm Sunday Through Pentecost Sunday*. Nashville: Abingdon, 2002.
- . *Fresh Out of the Box Volume 2: Digital Worship Experiences for Youth Gatherings*. Nashville: Abingdon, 2002.
  - . *Fresh Out of the Box Volume 3: Digital Worship Experiences for Advent and Christmas*. Nashville: Abingdon, 2003.
  - . *Fresh Out of the Box Volume 4: Digital Worship Experiences for Lent and Easter*. Nashville: Abingdon, 2003.

- Anderson, E Byron, ed. *Worship Matters Volume 2: A United Methodist Guide to Worship Work*. Nashville: The Upper Room/Disciple-

ship Resources, 1999.

Bedell, Kenneth B., ed. *Yearbook of American & Canadian Churches 1994*. Nashville: Abingdon, 1994.

---. *Yearbook of American & Canadian Churches 1995*. Nashville: Abingdon, 1995.

Eason, Tim. *Media Ministry Made Easy: A Practical Guide to Visual Communication*. Nashville: Abingdon, 2003.

Farmer, Kathleen A. *Journey Through the Bible, Volume 6: Job, Psalms, Proverbs, Ecclesiastes, Song of Solomon, Leader's Guide*. Nashville: Abingdon, 1995.

Miller, Kim, ed. and The Ginghamburg Worship Team. *Handbook for Multi-Sensory Worship*. Nashville: Abingdon, 1999.

---. *Handbook for Multisensory Worship, Volume 2*. Nashville: Abingdon, 2002.

Stella, Constance E. *Video Ministry: Using Media in Worship Without Going Hollywood*. Nashville: Abingdon, 2006.

Wilson, Kent V. *For the Sake of the Gospel: A Media Ministry Primer*. Minneapolis: Augsburg Fortress, 2006.

## CONFERENCES, SEMINARS AND OTHER TEACHING VENUES

### Media Reformation Conferences with Michael Slaughter

Houston TX	Feb 1997
Palestine TX	Feb 1997
Vancouver BC, with The Leadership Centre Willow Creek Canada	Apr 1997
Calgary AB, with The Leadership Centre Willow Creek Canada	Apr 1997
Toronto ON, with The Leadership Centre Willow Creek Canada	Oct 1997
Pittsburgh PA, for the Western PA Annual Conference, UMC	Nov 1997
Tipp City OH	Jan 1998
Portland OR, with The Leadership Centre Willow Creek Canada	Feb 1998
Seattle WA, with The Leadership Centre Willow Creek Canada	Feb 1998
Pasadena CA, with The Leadership Centre Willow Creek Canada	Feb 1998
Indianapolis IN	Feb 1998
Tipp City OH	Mar 1998
Detroit MI	Apr 1998
Rochester NY	Apr 1998
Wichita KS, for the Kansas Annual Conference, UMC	May 1998
Harrisburg PA	Oct 1998
Edmonton AB, with The Leadership Centre Willow Creek Canada	Mar 1999
Orange County CA, with The Leadership Centre Willow Creek Canada	Mar 1999
Phoenix AZ, with The Leadership Centre Willow Creek Canada	Mar 1999
Jackson MI	Mar 1999
Tipp City OH	July 1999
Evansville IN	Nov 1999
Louisville KY	Nov 1999
Minneapolis MN	Dec 1999
Tipp City OH	Jan 2000

### Wired Church Conferences with Jason Moore and Todd Carter

Tipp City OH	Oct 1998
Tipp City OH	Jan 1999
Tipp City OH	Jul 1999

Tipp City OH	Jan 2000
Houston TX	May 2000
Charleston WV	Oct 2000

### Digital Storytellers Conferences with Jason Moore

Longview TX, for the Texas Annual Conference UMC Tri-District Gathering	Sep 2001
Knoxville IA	Sep 2001
Evansville IN	Oct 2001
Farmington Hills MI	Oct 2001
Temple TX	Jan 2002
Queens NY	Feb 2002
Des Moines IA	Jun 2002
Birmingham AL, for the North Alabama Annual Conference, UMC	Sep 2002
Chicago IL	Oct 2002
Tampa FL	Oct 2002
St Louis MO	Feb 2003
Shreveport LA	Feb 2003
Indiana PA	Mar 2003
Detroit MI, for the FUMMVA Convention	July 2003
Willard OH	Sep 2003
Dayton OH	Sep 2003
Cogan Station PA	Oct 2003
Amarillo TX	Oct 2003
Augusta GA	Oct 2003
Atlanta GA	Oct 2003
Iowa City IA	Nov 2003
Minneapolis MN	Nov 2003
Milwaukee WI	Feb 2004
Dayton OH	Mar 2004
Jackson MI	Mar 2004
Dallas TX	Apr 2004
Los Angeles CA	Apr 2004
Marshalltown IA	Sep 2004
Nyack NY	Sep 2004
Montgomery AL	Sep 2004
Vancouver WA	Oct 2004
Battle Creek MI	Oct 2004
Boise ID, for Northwest Nazarene University	Nov 2004
Anaheim CA, for the National Religious Broadcasters Boot Camp	Feb 2005
Milwaukee WI	Feb 2005
Scottsdale AZ	Feb 2005
Cleveland OH	Apr 2005
Lewes DE	Apr 2005
Fort Worth TX	Apr 2005
Omaha NE	Sep 2005
Toronto ON	Sep 2005
Northwest Arkansas	Oct 2005
Knoxville MD, for the Baptist State Convention of MD/DE	Nov 2005
Harrisburg PA, for the Central Pennsylvania Annual Conference, UMC	Nov 2005
Jacksonville IL	Nov 2005
Detroit MI	Feb 2006
Oklahoma City OK	Feb 2006
Houston TX	Feb 2006
Boston MA	Mar 2006
Virginia Beach VA	Apr 2006

Chicago IL	Apr 2006
Lima OH	Jun 2006
Pittsburgh PA	Sep 2006
Cape Coral FL	Oct 2006
Midland TX	Oct 2006
St Louis MO	Oct 2006
Arlington VA	Nov 2006
Baltimore MD	Nov 2006
Memphis TN	Nov 2006
Dallas TX	Nov 2006
Tulsa OK, for Leadership Nexus	Nov 2006
Atlanta GA	Feb 2007

### **Creative Worship-Design Matters Conferences with Jason Moore**

Boise ID, for Northwest Nazarene University	Feb 2007
Londonderry NH, for the New England Annual Conference, UMC	Mar 2007
Chicago IL for the Northern Illinois Conference, UMC	Sept 2007
Mansfield TX for the Central Texas Conference, UMC	Sept 2007
Burlington, ON	Oct 2007
Tampa FL, for the Florida Conference, UMC	Nov 2007
Long Island NY	Nov 2007
Peoria IL, for the American Baptist Churches	Mar 2008
Richmond VA, for the Virginia Conference, UMC	Apr 2008
Salt Lake City, UT	Sept 2008
Lawton, OK	Oct 2008
Stockbridge, MI	Oct 2008
Fayetteville AR	Nov 2008
Louisville KY	May 2009
Westborough MA, for the New England Conference UMC	Aug 2009
Naperville IL	Aug 2009
Seling OK	Oct 2009
Eastland TX	Sept 2009
Dayton OH	Sept 2009
Cridersville, OH, for the Northwest Plains District, West Ohio Conference UMC	Nov 2009
Lima, OH, for the Northwest Plains District, West Ohio Conference UMC	Feb 2010
Jackson TN, for the Memphis Conference UMC	Feb 2010
Syracuse NY, for the Troy Conference UMC	Mar 2010
Kansas City MO, for the Missouri Conference UMC	Mar 2010
Missouri City, TX, for the Texas Conference, UMC	April 2010
Lansing MI	May 2010
Richmond VA, for the Virginia Conference UMC	May 2010
Denver CO, for the Rocky Mountain Conference UMC	Sept 2010
Columbia and St Louis MO, for the Missouri Conference UMC	Sept 2010
San Antonio TX	Nov 2010

### **Additional Conferences and Seminars**

Workshops, Change Conference, Ginghamburg Church , Tipp City OH	May 1996
Workshops, Change Conference, Ginghamburg Church, Tipp City OH	May 1997
Keynote, World Association for Christian Communication, Ft Lauderdale FL	Dec 1998
Panel, Summit for Religion and Electronic Media , Louisville KY	Oct 1999
Workshops, Creative Arts Conference , Vandalia OH	Feb 2000
Keynote, Central Texas Annual Conference, UMC, Fort Worth TX	June 2000
Workshop, Leadership Nexus Effectiveness Conference, Arlington TX	May 2007

## Additional Conferences and Seminars with Jason Moore

Workshops, Change Conference, Ginghamburg Church, Tipp City OH	May 1998
Workshops, Beeson Center for Biblical Preaching & Church Leadership, Tipp City OH	Oct 1998
Workshops, United Methodist Church District Gathering, Greenville OH	Mar 1999
Workshops, Change Conference, Ginghamburg Church, Tipp City OH	May 1999
Workshops, Inspiration Technology Conference, Orlando FL	Jun 1999
Workshops, Change Conference, Ginghamburg Church, Tipp City OH	March 2000
Workshops, Religious Communication Congress 2000, Chicago IL	Mar 2000
Workshops, Inspiration Technology Conference, Atlanta GA	Aug 2000
Workshops, Northern Illinois Annual Conference, UMC, Chicago IL	Sep 2000
Workshop, North Texas Annual Conference, UMC, Dallas TX	Oct 2000
Workshops, Cal-Pac Annual Conference, UMC, Los Angeles CA	March 2001
Workshops, Festival of Homiletics, Washington DC	May 2001
Workshops, Inspiration Technology Conference, Atlanta GA	Aug 2001
Workshops, Lumicon Institute at Perkins School of Theology, SMU, Dallas TX	Oct 2002
Workshops, East Ohio Conference, UMC, Canton, OH	Oct 2002
Workshops, Lumicon Institute at Perkins School of Theology, SMU, Dallas TX	Jan 2003
Workshops, Lumicon Institute at Perkins School of Theology, SMU, Dallas TX	May 2003
Workshops, Inspiration Technology Conference, Cincinnati OH	May 2003
Workshops, Lumicon Institute at Perkins School of Theology, SMU, Dallas TX	Sep 2003
Workshops, Easum Bandy Convergence 2003, Baltimore MD	Sep 2003
Keynote, ShowBiz Expo, New York NY	Mar 2004
Workshops, Easum Bandy Convergence 2004, Columbus OH	Mar 2004
Workshops, Easum Bandy Convergence 2004, Minneapolis MN	Sep 2004
Keynote, Institute of Preaching, Melbourne FL	Mar 2005
Workshops, National Association of Broadcasters, Las Vegas NV	Apr 2005
Workshops, Inspiration West Technology Conference, Santa Clara CA	Aug 2005
Workshops, FutureGen, Phoenix AZ	Mar 2006
Keynote, Large Church Initiative, Washington DC	Apr 2006
Keynote and Workshops, Churchmedia.net Convention, Indianapolis IN	Jun 2006
Keynote and Workshops, Re:Image, Des Moines IA	Aug 2006
Workshops, WorshipNC, Greensboro NC	Sep 2006
Workshop, Reach: National Religious Broadcasters, Orlando FL	Feb 2007
Workshops, M7 Nazarene, Kansas City MO	Feb 2007
Workshops, WorshipExpo, Baltimore MD	Apr 2007
Keynote and Workshops, ChurchMedia Convention, Baltimore MD	Jul 2007
Keynote, and Workshops, Church of the Resurrection Leadership Institute, Kansas City MO	Oct 2007
Keynote and Workshops, Worship and the Arts, Denver CO	Oct 2007
Keynote and Workshops, ChurchMedia Convention, Dallas TX	Jun 2008
Keynote, and Workshops, Creativity Conference at Disney, Orlando FL	Jan 2009
Keynote, and Workshops, Passionate Worship Conference at Disney, Houston TX	Jan 2009
Keynote and Workshops, West Coast Worship Conference, Simi Valley CA	Mar 2009
Keynote and Workshops, Leadership Conference, Arlington TX	Mar 2009
Church Planters Boot Camp, South Central Jurisdiction, UMC	May 2009
African Communicators Seminar, UMCOM & Ginghamburg, Dayton, OH	July 2009
Keynote, and Workshops, Passionate Worship Conference, Houston TX	Jan 2010
Keynote, Prodigal Worship, Baltimore, MD	April 2010
Workshops, Worship Leader National Conferences, Albuquerque, Kansas City, and Lancaster PA	2010
Keynote, and Workshops, Church of the Resurrection Leadership Institute, Kansas City MO	Oct 2010

## Online Seminars and Classes with Jason Moore

Lumicon Institute Course of Study, Perkins School of Theology, Dallas, TX	Spring 2003
EasumBandy Online Seminar	June 2005
EasumBandy Online Seminar	June 2006
EasumBandy Online Seminar	June 2007

## EDUCATION

### **Master of Arts, Religious Communication**

United Theological Seminary  
1993-1995

Dayton, Ohio

Mentors include Leonard Sweet, Ken Bedell, Dennis Benson, and Tom Boomershine  
Project leader on re-design of seminary video production studio and suite  
Internship at CBS Television City, Los Angeles CA, January 1995

### **Graduate Studies, Communication**

Annenberg School for Communication, University of Pennsylvania  
1992-1993

Philadelphia, Pennsylvania

Elected student council representative

### **Bachelor of Arts, Communication, *summa cum laude***

McMurry University  
1988-1992

Abilene, Texas

William Fletcher McMurry Scholar  
Outstanding Musician, 1991 and 1992  
National Dean's List  
Resident Assistant  
Eta Epsilon Iota, Band, Communication Majors, Student Government, Alpha Chi  
War Whoop (newspaper)

## ADDITIONAL ITEMS OF INTEREST

- Multiple Telly Award-Winning Producer
- *Extra, A.I.: Artificial Intelligence*
- Featured in newspaper articles and media outlets such as CBS radio, Next Wave, Rev., Homiletics and theooze.com.
- Featured cover story for The Chieftain, McMurry University alumni magazine, 1996
- Board Member, MediaVista non-profit media agency, 1998-2000
- Plays saxophone
- Proud husband of 19 years and Daddy to Kaylyn (9), Christian (7), Joslyn (5), and Austin (2)

## CONTACT INFORMATION

732 Caspian Way  
Grand Prairie TX 75052  
972-841-3488  
leonardawilson@gmail.com  
<http://www.midnightoilproductions.com/tag/Len-Wilson/>